



**1. BACKGROUND**

Our school recognises the mutual benefits that can be gained from developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider School community.

**2. PURPOSE**

The aim of this policy is to:

- Improve student learning,
- Increase staff development opportunities, and to
- Enhance School resources through a strategy of developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider School community.

**3. DEFINITIONS**

“School” means Williamstown Primary School.

**4. PROCEDURES FOR IMPLEMENTATION**

**4.1 Our Approach**

- The Finance sub-committee of the School Council will investigate and negotiate all potential sponsorship arrangements.
- The Finance sub-committee will provide School Council with a full detailed written report of any proposal, and seek School Council approval before finalising any partnership arrangements. Any pecuniary interests by councillors must be declared to School Council at the time of the sub-committee’s report.
- All sponsorship and partnership arrangements will be considered by school council on merit, and decisions will be made on a case-by-case basis.

**4.2 Our Code of Ethics**

When pursuing potential sponsorship arrangements, the Finance sub-committee is required to adhere to the following code of ethics:

- Sponsorships will only be sought with organisations, companies and societies where a clear and demonstrable benefit for the students and the School’s programs can be guaranteed.
- Sponsorship arrangements must take into account the values and views of the School community, as well as the School strategic plan and current policies.
- Sponsorship arrangements will only be entered into with organisations, companies and societies that have a positive public image, and are associated with products and services appropriate for a school to align itself with.
- Arrangements must not be entered into with companies directly involved with tobacco, gambling or alcohol products.

- Sponsorship arrangements that contain restrictions regarding the Schools' ability to purchase goods and services freely, or restrict the Schools' ability to make choices in any way, will be avoided.
- Each individual sponsorship arrangement will be judged on its individual merits.

**5. REVIEW AND POLICY HISTORY**

This policy is due for formal review in June 2017 although it may be changed at any time as required after discussion with School Council and the Principal.

**Policy History:**

<b>Version Approval Date</b>	<b>Summary of Changes</b>
2004	New Policy
June 2014	Updated